

MEDIA RELEASE

10 DECEMBER 2020 – MELBOURNE, AUSTRALIA

Federal Court Consents to Mayfair 101's Mediation Request

The Federal Court today consented to Mayfair 101 Group's request that a mediation be ordered in proceedings brought by the Australian Securities and Investments Commission.

Justice O'Callaghan made the order that the parties attend mediation in January 2021 to resolve the allegations brought by ASIC relating to the Group's advertising of its M+ and M Core products.

In the event a resolution is not reached the matter will proceed to trial in February 2021.

ASIC commenced proceedings against the Mayfair 101 Group in April 2020. ASIC's website¹ details the regulatory interest it has been taking in fixed term financial products. According to the Australian Financial Review² in June 2020 ASIC wrote to 13 investment firms³ directing them to take "corrective action" and amend their advertising to meet the regulators requirements. Concerningly, no such communication was attempted, no such letter was received, and no such opportunity was provided to Mayfair 101.

Managing Director, James Mawhinney, commented "Today's Court outcome is a big win for our investors. This matter should have never gone to Court in the first place. If ASIC had written to us, telephoned us, or visited us to raise their concerns we would have made the adjustments they sought, just like the other investment managers have had the opportunity to do so."

"We have been completely singled out and our investors are collateral damage from ASIC's approach."

Prior to today's hearing ASIC advised the Group that it was no longer pressing its allegations relating to capital growth opportunities having realised the M+ and M Core product advertising did not make such representations.

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MEDIA ENQUIRIES

Email: media@mayfair101.com

¹ <https://asic.gov.au/about-asic/news-centre/find-a-media-release/2020-releases/20-107mr-asic-warns-consumers-investment-advertising-is-not-always-true-to-label/>

² <https://www.afr.com/companies/financial-services/asic-targets-cash-funds-in-fixed-income-crackdown-20200922-p55xzs>

³ <https://www.afr.com/companies/financial-services/asic-targets-funds-for-misleading-investors-20200615-p552ph>